



NEW YORK
STATE OF
OPPORTUNITY.

**Global
NY**

Are you a
New York State
company
interested in
**Exporting
to China?**



*Join us and be part of the
NY State Pavilion
at the **4th Annual***



CHINA IMPORT EXPO, KUNSHAN May 20-23, 2015

**Hosted by: Ministry of Commerce of the People's Republic of China
China Council for the Promotion of International Trade
(China Chamber of International Commerce)
People's Government of Jiangsu Province**



Empire State Development, with assistance from the U.S. Small Business Administration, has secured booth space at the only Chinese national exhibition aimed at importing goods from abroad. The Expo will showcase "advanced technology and emerging industries" with a special focus on Metalworking and Automation, Environmental Protection and New Materials, and Brand Consumer Goods. Organizers expect 70,000 visitors from more than 40 countries during the four-day event.

YOUR COSTS CAN BE COVERED BY NY STATE!

See reverse side for more information.



YOUR COSTS CAN BE COVERED BY NY STATE:

Under a grant (“STEP”) from the SBA, Empire State Development can cover the following costs for participating:

- **Exhibition Booth Space**
- **Round Trip Airfare** (economy) — **NY to Shanghai**
- **Up to Five Nights’ Lodging at Area Hotels** (subject to U.S. allowable Federal per diem rates)
- **Pre-Show Market Research & Matchmaking Services:** The NY State Trade Show Office in Shanghai and the Jiangsu Province Trade & Business Office will provide research aimed at identifying and arranging meetings with potential buyers, distributors and sales agents during the Expo.

TO APPLY: Complete the “STEP GlobalNY Exports” Application Form at: global.ny.gov Click on **MENU** then **GlobalNY Opportunities** and scroll to the bottom of the page for the **STEP Application Form** (above the SBA logo).

REGISTRATION DEADLINE IS APRIL 1, 2015.

For further information,
call: **(212) 803-2300**
or email: GlobalNY@esd.ny.gov

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U.S. Small Business Administration



**Empire State
Development**