



Join Global NY's Trade Mission to the China Import Expo (CIE)

**MAY 19-21, 2016
KUNSHAN, CHINA**

Global NY is Recruiting for the China Import Expo

Global NY is recruiting up to 12 NYS companies to participate in an organized trade mission to the China Import Expo (CIE), the only professional Expo in China aimed at buying imported goods from abroad. Key industries represented:

- Advanced Technology
- Environmental Protection
- Metal Working
- Emerging Industries

By exhibiting with Global NY at CIE 2016, you will connect with more than 60,000 attendees across multiple industry sectors and network with more than 40 foreign business delegations. Global NY will help you find opportunities for your business through customized match-making meetings and market research.

Application Deadlines and Details:

The deadline for CIE applications is **March 15, 2016**. For eligible companies, the STEP grant can reimburse a significant portion of your exhibit, travel and accommodation expenses.

You will also be eligible to apply for Global NY's customized Export Market Assistance Service (EMAS).

Global NY offers one-stop shopping to both local businesses that want to export globally – and to foreign businesses looking to invest in New York. One way we're helping small businesses export their products and services is by connecting them to the **State Trade and Export Promotion (STEP) Program**. Funding – offered by the U.S. Small Business Administration (SBA) through Empire State Development (ESD) – supports a variety of activities, including participation in foreign trade shows like CIE.

Is Your Business Eligible?

To be eligible **for a STEP grant**, your business must have 500 or fewer employees, have been profitable for the past year, have a product or service to export and meet the standards and mission of the STEP Program. (MWBE firms and businesses classified as NYS strategic industries are encouraged to apply.)

Ineligible businesses include law firms, non-profit organizations, retailers and educational institutions. Companies that act as intermediaries for others or are recruiting foreign investment are also ineligible.

To find out more about the STEP Program:

global.ny.gov globalny@esd.ny.gov (212) 803-2300



**Global
NY**